



## Film Festival Flix announces the 2019 MAFF Gathering is returning to its grass roots and will take place in Big Bear, CA

*A gateway festival for outdoor enthusiasts and the outdoor curious*

### For Immediate Release:

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Film Festival Flix is excited to announce that the 2019 MAFF Gathering (Mountain & Adventure Film Festival) will take place at the Shady Cove Group Campgrounds on Keller Peak in Big Bear, CA September 27<sup>th</sup> – 29<sup>th</sup>, 2019.

The MAFF Gathering is a 3 day “gateway” festival connecting outdoor enthusiasts and the outdoor curious. Drawing from our lifetime of experiences and connections, we're offering access to education, friendships, instruction, and resources to inspire and power your outdoor adventures!

“Entering our 5<sup>th</sup> season, we’re excited to return to our grass roots,” shares Festival Director, Benjamin Oberman. “Our past festivals at Snow Valley Ski Resort, The Notch on Mt. Baldy, and all over Los Angeles were epic! Refocusing on our original community driven mission, we are returning to our idea of an amplified, but still intimate group campout.”

Attendees can campout for the weekend or join us for a day. Hang in the campground or explore the surrounding areas which offer access to climbing, slacklining, yoga in the forest, hiking, trail running, mountain biking, lake swimming, and downhill skateboarding. In the campground enjoy music, friendship, eating, drinking, and of course, watch awe-inspiring films after dark!

Friday night’s climbing films are being Presented by the Vertical Life Film Festival

Saturday night’s adventure sports films are being Presented by the Mountain & Adventure Film Festival

The 2019 MAFF Gathering is Presented by Film Festival Flix with support from Arc’Teryx LaBrea, Yeti, Rim of the World Climbing Club, Lake Arrowhead Film Festival, Climbing Magazine, Earth Play Retreats, Yoga Squirrels, and Yoga Slackers.

For more information about the festival and to reserve your space visit: <https://filmfestivalflix.com/festival/maff-gathering/>.

**ABOUT FILM FESTIVAL FLIX**

*FILM FESTIVAL FLIX is a digital content platform that was founded with the mission to connect quality niche market and special interest films with interested audiences. The platform provides its proprietary technology, distribution, and marketing services to film festivals, media brands, and niche market distributors helping them to overcome traditional marketing obstacles. The company further produces live Film, Music, and Lifestyle Festivals. [www.FilmFestivalFlix.com](http://www.FilmFestivalFlix.com)*